

RATING SHEET

On a scale of 1 to 4, rate your store. Be honest!
Scale: 1= disappointing, 2=needs work, 3=fair, 4=outstanding

Accessibility	
Advertising	
Basics in-stock	
Bathrooms	
Cash-wrap	
Cleanliness	
Competitive prices	
Customer mailing list	
Displays	
Fixtures	
Flooring	
In-store graphics and signage	
Lighting	
Location	
Merchandise mix	
Merchandise selection	
Music	
Name	
Quality	
Parking	
Service (sales staff)	
Smell	
Store image	
Storefront	
Windows	

Completed by: _____ for: ☐ our store ☐ other store (Name _____)