

THE RETAIL OWNERS INSTITUTE®

www.RetailOwner.com

<p align="center">Online Financial Self-Help Answers for Retailers</p> <p align="center">The ROI's 24/7 All-Access Program</p> <p align="center">You Sponsor this program as a benefit for all of your retailers</p>	<p align="center"><i>Just look at all the benefits The ROI delivers to you and your retailers!</i></p>										
<p>Total access to The ROI's entire Members-Only Collection includes Retail Calculators, online Financial Basics seminar, 48+ articles by retail experts, and much more. (more info here)</p>	<p align="center">✓</p>										
<p>Your logo and "Special Access Privileges" banner visible to your retailers on all 100+ Members-Only pages they may visit throughout The ROI.</p>	<p align="center">✓</p>										
<p>From the appropriate segment page on The ROI site, link back to your site promoting your organization to retailers worldwide.</p>	<p align="center">✓</p>										
<p>Your retailers login to The ROI site from your website (using your organization's User Name and Password). They are not individually identifiable to The ROI.</p>	<p align="center">✓</p>										
<p>Your retailers pay nothing to The ROI. Their Special Access Privileges are a benefit of their relationship with your organization.</p>	<p align="center">✓</p>										
<p>24/7 All-Access privileges to The ROI for all of your organization's staff.</p>	<p align="center">✓</p>										
<p>Monthly electronic "newsletter" from The ROI, co-branded with your logo, for you to redistribute to your retailers to prompt their usage of this benefit.</p>	<p align="center">✓</p>										
<p>Complimentary one-time publication rights for up to 4 of The ROI's how-to articles each year for publication in your organization's print periodicals, to encourage usage of this benefit.</p>	<p align="center">✓</p>										
<p>Sponsor's Fee Structure:</p> <table border="0" style="width: 100%;"> <tr> <td style="text-align: right;">1-500 retailers</td> <td style="text-align: right;">\$750/month</td> </tr> <tr> <td style="text-align: right;">501-1,500 retailers</td> <td style="text-align: right;">\$1,000/month</td> </tr> <tr> <td style="text-align: right;">1,501 - 2,500 retailers</td> <td style="text-align: right;">\$1,500/month</td> </tr> <tr> <td style="text-align: right;">2,501 - 4,000 retailers.....</td> <td style="text-align: right;">\$2,000/month</td> </tr> <tr> <td style="text-align: right;">4,001+ retailers</td> <td style="text-align: right;"><i>please inquire</i></td> </tr> </table> <p>For "exclusivity" in your industry, add 20%</p>	1-500 retailers	\$750/month	501-1,500 retailers	\$1,000/month	1,501 - 2,500 retailers	\$1,500/month	2,501 - 4,000 retailers.....	\$2,000/month	4,001+ retailers	<i>please inquire</i>	
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To get started takes only a few minutes. Call 800.499.7531 today!
 See the many ways The Retail Owners Institute can serve your retailers. Click [About The ROI](#).

On-demand business know-how and self-help answers for retailers. Online, 24/7.